

Business Process Outsourcing



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Whether for reduction of expenses, acquisition of particular skill and expertise, or to quickly and simply augment your staff, an outsource contract with Oakleaf Strategy Group can advance your company's growth strategies without the burden of recruiting, hiring, and retaining a full time staff or department. Outsourcing is the efficient and cost-effective way to leverage your company's resources, and benefit from executive level talent.

Oakleaf Strategy Group offers outsourcing in:

Marketing

Together we'll identify your specific marketing needs, and customize a team. Outsourced Marketing can include advertising, market research, competitor analyses, communications, market analyses, branding, planning and implementation.

Finance

Often referred to as Fractional CFO, Oakleaf provides part-time access to an experienced CFO to handle your Finance needs. From accounting, financial reporting, planning, and financial analysis, utilizing a Fractional CFO can add a professional to your team, giving you the confidence and financial tools you need to move your business forward.

Social Media

Whether you fully embrace it, or secretly ask your kids for help, Social Media is a force in business today. Knowing what avenues to take, how to build and operationalize a social media strategy, and spending the time to keep it current can consume valuable time. And ROI? You could tweet, blog, and post 24/7 and not really be sure if it's all worth it. Time to engage a specialist but your kids want you on Instagram? Let Oakleaf Strategy Group be your Social Media team. We have top industry experts ready to work with you.

Sales

Sales is the lifeblood of any business. Done well, your new business pipeline can be forever full. Done poorly can spell disaster. Oakleaf Strategy Group can design, build, and manage your sales team, generate reports, and calculate ROI. Doing it yourself can be frustrating and time consuming, leaving the rest of your business unattended. Outsourcing sales will be one of the best business decisions you make.

Outsourcing allows you to focus on your business, knowing that you have a team of professional supporting you.

